

PRESS RELEASE

City Centre Ajman celebrates 20 years of the brand with admired Moroccan singer Saad El Mjarad

Musical sensation set to captivate loyal fans in City Centre Ajman for the very first time

Dubai, UAE; December 16, 2015: Majid Al Futtaim's City Centre Ajman, the largest shopping mall in the Emirate that offers an integrated shopping and entertainment experience, will host the highly admired Saad El Mjarad for the first time in the Ajman. As part of Majid Al Futtaim's celebrations for the 20th anniversary of the City Centre brand, the concert will be held on Saturday 19th December 2015, at 8pm in the outdoor area of City Centre Ajman.

The Northern Emirates have hosted various popular performers as part of the ongoing series of entertaining activities offered to the community. As the first concert of its kind in the Emirate, City Centre Ajman hopes to further contribute to deliver a notable calendar of events for its visitors, with the vision of creating great moments for everyone, everyday. A captivating performance with Moroccan musical talent Saad El Mjarad is set to dazzle loyal fans across the region.

Since his initial best-selling album Wala Alik released in 2013, Saad released two additional successful albums, Salina and Enty. The famous song 'Enty Baghya Wahad' from Enty, became world renowned and the popular icon was awarded at the Méditel Morocco Music Awards in 2014. Additionally, he was nominated for the Best Middle East Act at the 2014 MTV Europe Music Awards. The musical star's latest release, 'LM3ALLEM' earned the Guinness World Record achievement and is the most viewed Arabic video on Youtube this year, with over 207 million views.

"City Centre Ajman is dedicated to rewarding our guests with exclusive experiences. The contribution and support of the popular talent Saad El Mjarad's concert is in line with fulfilling our vision to create great moments for everyone, everyday," said Abdulhamid Bukhashem, Senior Mall Manager at City Centre Ajman. "As part of the celebratory events that we offer our shoppers, this concert is an addition to the previous parades and shows that were already conducted for a diverse range of families and visitors."



The '20 Days of Winning' campaign, which ran in City Centre Ajman from November 1 – 20, a Roaming Parade Carnival that toured the mall earlier this month and Saad's concert are all activities to mark the end of the brand's 20th anniversary festivities. The concert celebration promises a thrilling night as guests from all over the region are invited to enjoy Saad El Mjarad's musical performance.

For more information, please visit: www.citycentreajman.com or www.facebook.com/CityCentreAjman

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Note to the Editor: The legal name of this company is "Majid Al Futtaim" and should not be shortened or replaced by an acronym to avoid confusion with another business entity.

Disclaimer: All facts and figures in this release are accurate at the time of issuance.

About City Centre Ajman

City Centre Ajman is the largest shopping and entertainment destination in the emirate with 30,000sqm of retail space, welcoming more than 9 million visitors yearly. The mall is home to more than 70 international and local brands including Ajman's largest Carrefour hypermarket, a 6-screen VOX Cinemas and a Magic Planet as well as 18 multi-cuisine dining outlets to complement the mall's lifestyle and value-oriented retail mix.

City Centre Ajman opened in 1998 and is conveniently located on Sheikh Zayed Street. The mall is owned and managed by Majid Al Futtaim, the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa.

For more information, please visit: www.citycentreajman.com or www.facebook.com/CityCentreAjman

About Majid Al Futtaim

Founded in 1992, Majid Al Futtaim is the leading shopping mall, retail and leisure pioneer across the Middle East and North Africa (MENA).

A remarkable business success story, Majid Al Futtaim started from one man's vision to transform the face of shopping, entertainment and leisure to 'create great moments for everyone, every day'. It has since grown into one of the United Arab Emirates' most respected and successful businesses spanning 13 international markets, employing over 27,000 people, and achieving the highest credit rating (BBB) among privately-held corporates in the Middle East.

Majid Al Futtaim owns and operates 17 shopping malls, 11 hotels and three mixed-use communities in MENA, with further developments underway in the region. The shopping



malls portfolio includes Mall of the Emirates, City Centre malls, and also four community malls which are in joint venture with the Government of Sharjah. The Company holds exclusive rights to the Carrefour franchise in 38 markets across Middle East, Africa and Central Asia, operating a portfolio of over 60 hypermarkets and over 70 supermarkets in 13 countries.

Majid Al Futtaim operates 143 VOX Cinema screens and 18 Magic Planet family entertainment centres across the region, in addition to iconic leisure and entertainment facilities such as Ski Dubai and iFly Dubai, among others. The Company launched the first LEGO-certified store in the Middle East and is parent to the consumer finance company issuing 'Najm' credit cards, a fashion retail business representing international brands such as Abercrombie & Fitch, Juicy Couture and Halston Heritage, and a healthcare business. In addition, Majid Al Futtaim launched Enova, a facility management company, through a joint venture operation with Veolia, a global leader in optimised environment resource management. The Company also operates in the food and beverage industry through a partnership with Gourmet Gulf.

www.majidalfuttaim.com

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